

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED
CENTRAL FAX CENTER
JUL 03 2007

Applicant: Judith A. Bayer et al. Examiner: Daniel Lastra
 Serial No.: 09/998,750 Group Art Unit: 3622
 Filed: November 30, 2001 Docket: 9998
 Title: AUTOMATED PROMOTION RESPONSE MODELING IN A CUSTOMER RELATIONSHIP
 MANAGEMENT SYSTEM

CERTIFICATE OF MAILING OR TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence is being filed via facsimile transmission to the U.S. Patent and Trademark Office on July 3, 2007.

By: George H. Gates
 Name: George H. Gates

REQUEST FOR CONTINUED EXAMINATION (RCE) UNDER 37 C.F.R. §1.114

MAIL STOP RCE
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

This is a Request for Continued Examination (RCE) under 37 CFR § 1.114 of patent application Serial No. 09/998,750, filed on November 30, 2001, and entitled AUTOMATED PROMOTION RESPONSE MODELING IN A CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM, in which no payment of the issue fee, abandonment of, or termination of proceedings has occurred.

- ☒ An amendment under 37 CFR § 1.114 is attached. (Claims added by this amendment have been properly numbered consecutively beginning with the number next following the highest numbered original claim in the prior application.)
- ☒ The fee has been calculated as shown below in the "Claims as Filed" table.

CLAIMS PRESENT

Claims Remaining:	Highest Number Previously Paid For:	Number Extra	Rate	Fee
Basic Filing Fee (Basic national fee + Examination fee + Search fee)				\$790.00
Total Claims				
21	21	0	x \$50.00	\$0.00
Independent Claims				
3	3	0	x \$200.00	\$0.00
MULTIPLE DEPENDENT CLAIM FEE				\$0.00
TOTAL FILING FEE				\$790.00

- ☒ A charge to the Deposit Account identified below in the amount of \$790.00 to cover the RCE Filing Fees.
- ☒ Address all future communications to the Attention of James S. Stover, Esq. at NCR Corporation, 1700 S. Patterson Blvd., WHQ4W, Dayton, Ohio 45479, Telephone: (937) 445-3265.

07/05/2007 TL0111 00000031 140225 09998750

01 FC:1801 790.00 DA

(PTO TRANSMITTAL - FILING UNDER 37 CFR §1.114)

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate.

Please charge all fees to Deposit Account No. 14-0225 of NCR Corporation, the assignee of the present application. A duplicate of this paper is enclosed.

Customer Number 22462

GATES & COOPER LLP

Howard Hughes Center
6701 Center Drive West, Suite 1050
Los Angeles, CA 90045
(310) 641-8797

By: GHG

Name: George H. Gates

Reg. No.: 33,500

GHG/cf

RECEIVED
CENTRAL FAX CENTER

JUL 03 2007

(PTO TRANSMITTAL - FILING UNDER 37 CFR §1.114)